

Monthly Report

Last month

Review past month's Google campaign analytics

Cost [?]	Clicks [?]	CTR [?]	Avg. CPC [?]
\$1.22K	235	8.72%	\$5.21



Monthly Impression Review

Feb 1, 2023 - Feb 28, 2023

Impr. [?]	Interactions [?]	Interaction rate [?]	Avg. CPC [?]
2.69K	235	8.72%	\$5.21



Phone Impressions

Last month

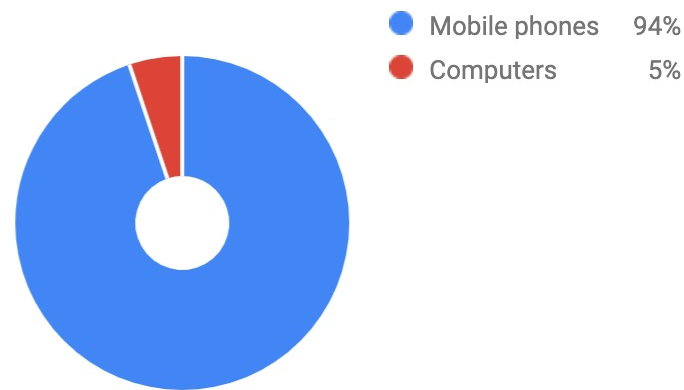
Review of direct phone interaction with webs. This does

Phone calls [?]	Phone impr. [?]
95	2.34K



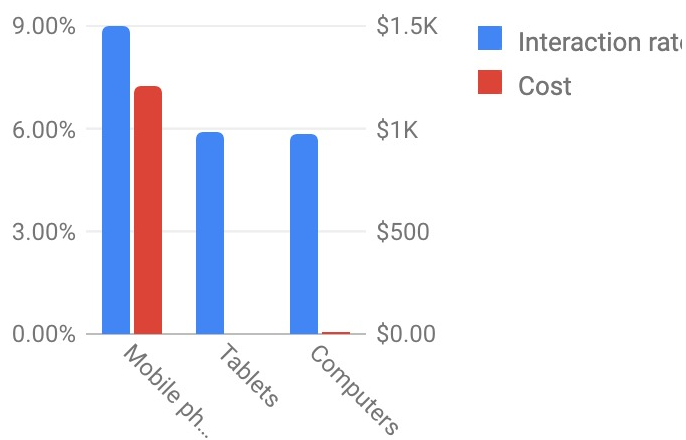
Interactions by Device

Last month



Interaction Rate and Cost by Device

Last month



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share [?]	Search exact match IS [?]
12.52%	32.04%

Daily Cost by Device

Last month

