

Monthly Report

Jan 1, 2023 - Jan 31, 2023

Review past month's Google campaign analytics

Cost <sup>?</sup> **\$1.16K**      Clicks <sup>?</sup> **272**      CTR <sup>?</sup> **9.71%**      Avg. CPC <sup>?</sup> **\$4.25**



Monthly Impression Review

Jan 1, 2023 - Jan 31, 2023

Impr. <sup>?</sup> **2.8K**      Interactions <sup>?</sup> **272**      Interaction rate <sup>?</sup> **9.71%**      Avg. CPC <sup>?</sup> **\$4.25**



Phone Impressions

Jan 1, 2023 - Jan 31, 2023

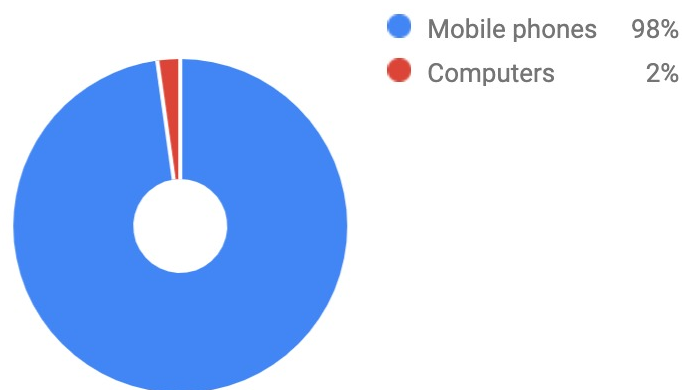
Review of direct phone interaction with webs. This does

Phone calls <sup>?</sup> **100**      Phone impr. <sup>?</sup> **2.53K**



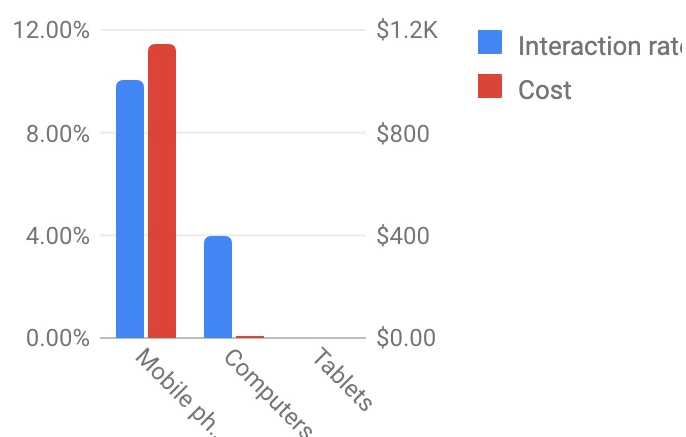
Interactions by Dev

Jan 1, 2023 - Jan 31, 2023



Interaction Rate an

Jan 1, 2023 - Jan 31, 2023



Competitive Click S

Jan 1, 2023 - Jan 31, 2023

How you are sharing Google results with customers.

Click share <sup>?</sup> **11.24%**      Search exact match IS <sup>?</sup> **27.85%**

Daily Cost by Device

Jan 1, 2023 - Jan 31, 2023

