

### Monthly Report

Last month

Review past month's Google campaign analytics

Cost ⓘ

\$1.67K

Clicks ⓘ

329

CTR ⓘ

6.01%

Avg. CPC ⓘ

\$5.07



### Monthly Impression Review

Last month

Impr. ⓘ

5.47K

Interactions ⓘ

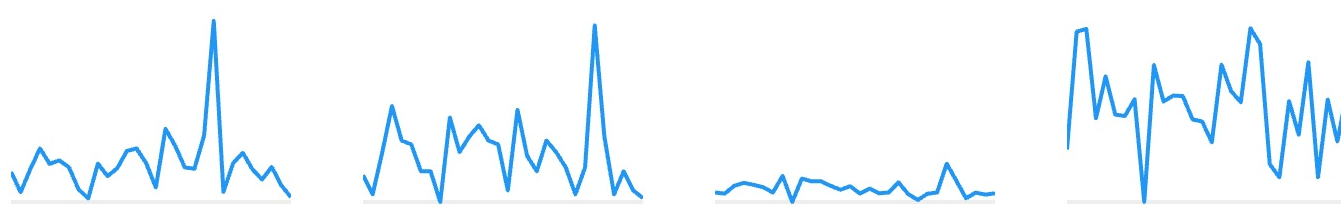
370

Interaction rate ⓘ

6.76%

Avg. CPC ⓘ

\$5.07



### Phone Impressions

Last month

Review of direct phone interaction with webs. This does not count the calls

Phone calls ⓘ

93

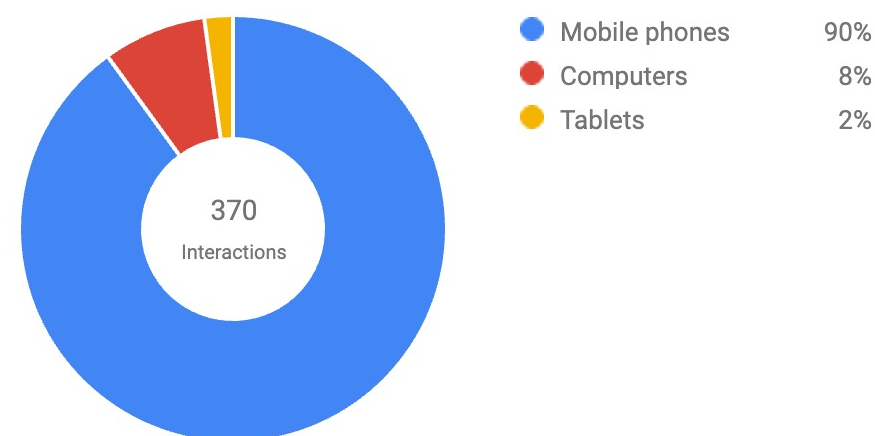
Phone impr. ⓘ

4.75K



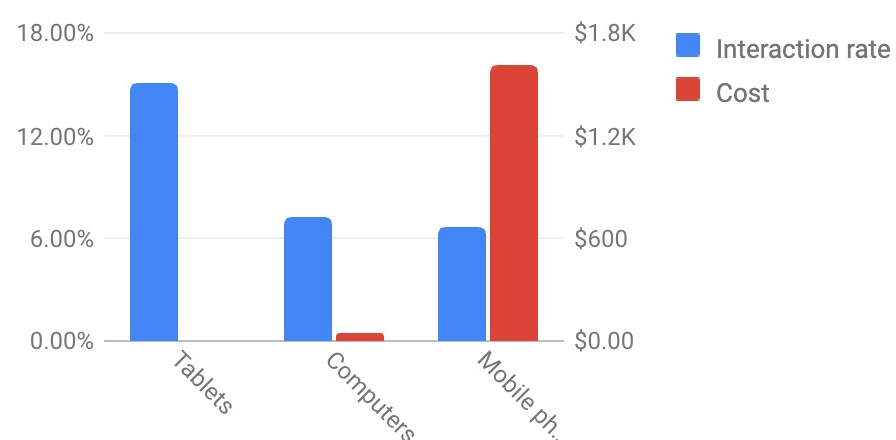
### Interactions by Device

Last month



### Interaction Rate and Cost by Device

Last month



### Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share ⓘ

11.10%

Search exact match IS ⓘ

< 10%

### Daily Cost by Device

Last month

