

Monthly Report

Last month

Review past month's Google campaign analytics

Cost [?]	Clicks [?]	CTR [?]	Avg. CPC [?]
\$1.86K	304	5.96%	\$6.13



Monthly Impression Review

Last month

Impr. [?]	Interactions [?]	Interaction rate [?]	Avg. CPC [?]
5.1K	314	6.16%	\$6.13



Phone Impressions

Last month

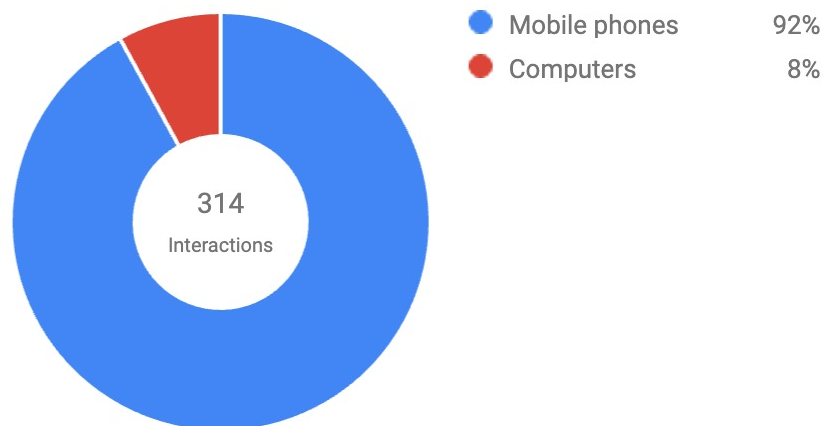
Review of direct phone interaction with webs. This does not count tr

Phone calls [?]	Phone impr. [?]
100	4.46K



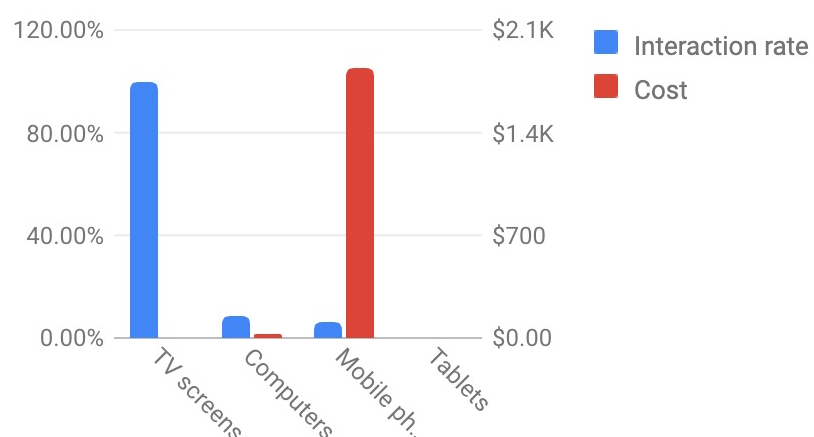
Interactions by Device

Last month



Interaction Rate and Cost by Device

Last month



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share [?]	Search exact match IS [?]
< 10%	< 10%

Daily Cost by Device

Last month

