

Monthly Report

Last month

Review past month's Google campaign analytics

Cost ⓘ

\$3.02K

Clicks ⓘ

390

CTR ⓘ

5.68%

Avg. CPC ⓘ

\$7.73



Monthly Impression Review

Last month

Impr. ⓘ

6.87K

Interactions ⓘ

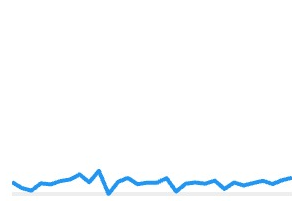
406

Interaction rate ⓘ

5.91%

Avg. CPC ⓘ

\$7.73



Phone Impressions

Last month

Review of direct phone interaction with webs. This does not

Phone calls ⓘ

132

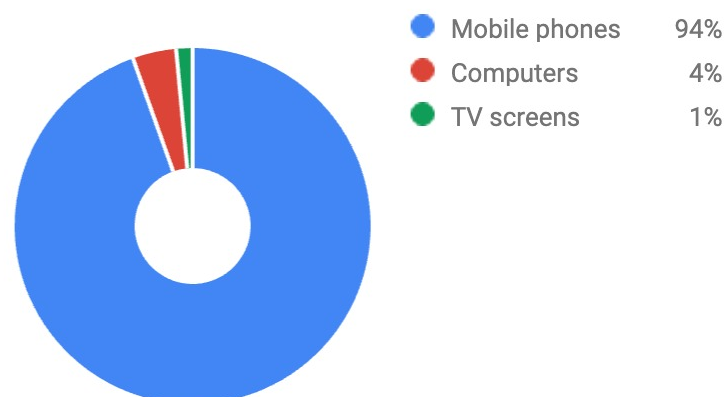
Phone impr. ⓘ

5.93K



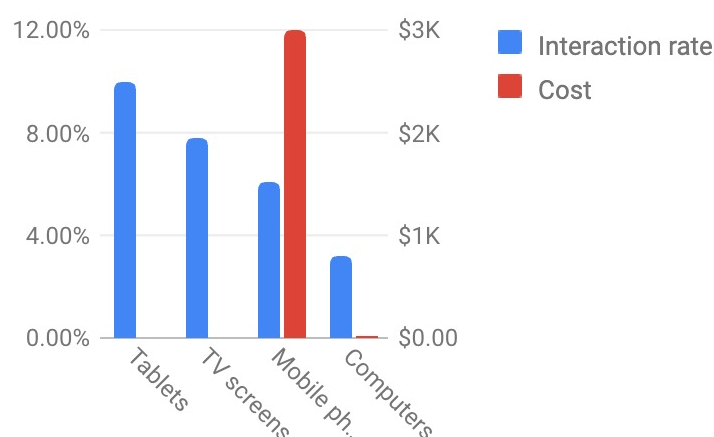
Interactions by Device

Last month



Interaction Rate and Cost by Device

Last month



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share ⓘ

< 10%

Search exact match IS ⓘ

< 10%

Daily Cost by Device

Last month

