

Monthly Report

Last month

Review past month's Google campaign analytics

Cost [?] **\$2.55K** Clicks [?] **382** CTR [?] **5.22%** Avg. CPC [?] **\$6.68**



Monthly Impression Review

Last month

Impr. [?] **7.32K** Interactions [?] **407** Interaction rate [?] **5.56%** Avg. CPC [?] **\$6.68**



Phone Impressions

Last month

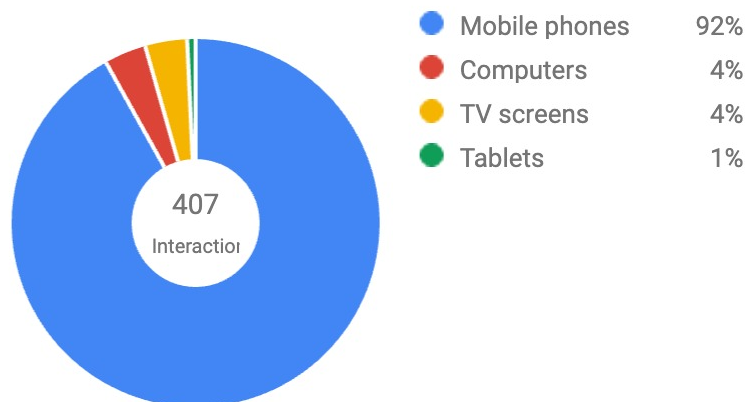
Review of direct phone interaction with webs. This does not c

Phone calls [?] **116** Phone impr. [?] **5.76K**

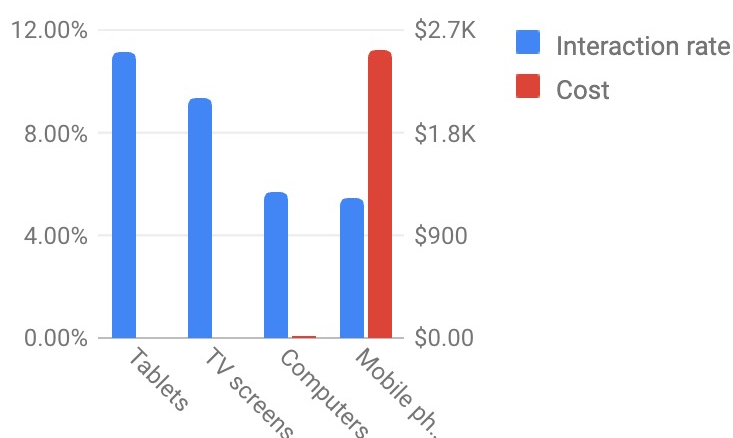


Interactions by Device

Last month



Interaction Rate and Cost by Devi [?] Last month



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share [?] **< 10%** Search exact match IS [?] **< 10%**

Daily Cost by Device

Last month

