

Monthly Report

Last month

Review past month's Google campaign analytics

Cost

\$2.73K



Clicks

1K



CTR

1.46%



Monthly Impression Review

Last month

Impr.

68.3K



Interactions

1.07K



Interaction rate

1.56%



Phone Impressions

Last month

Review of direct phone interaction with webs. This does not cc

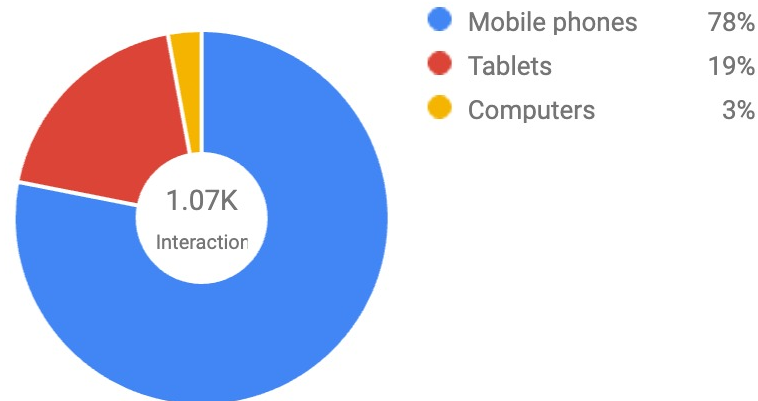
Phone calls

54



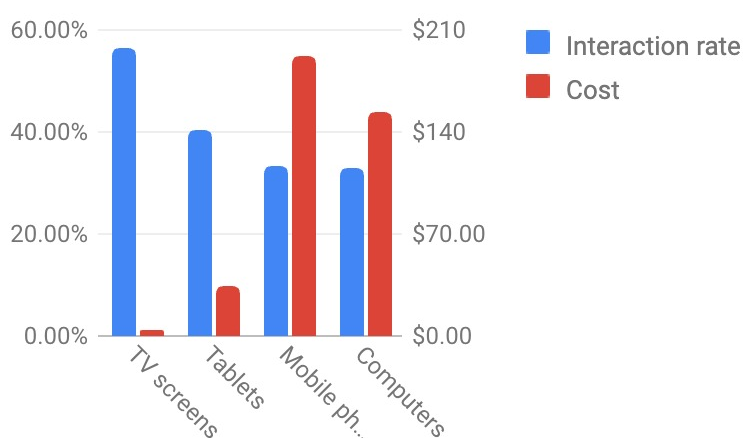
Interactions by Device

Last month



Interaction Rate and Cost by Device

This month



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share

10.06%

Daily Cost by Device

Last month

