

Monthly Report Last month

Review past month's Google campaign analytics

Cost ⓘ \$2.33K	Clicks ⓘ 1.15K	CTR ⓘ 1.20%	Avg. CPC ⓘ \$2.03
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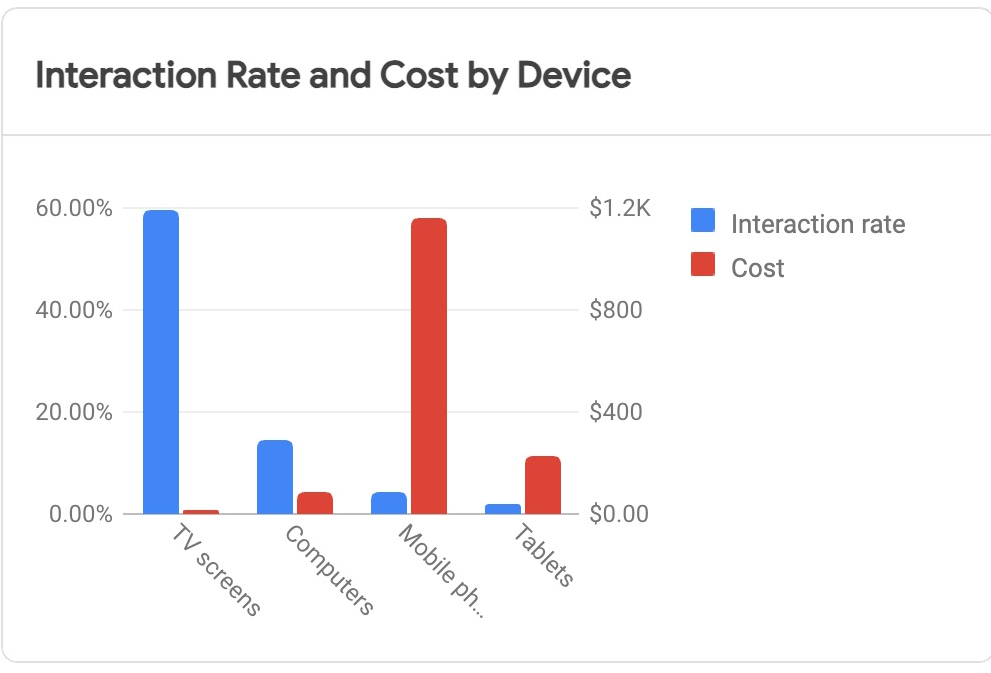
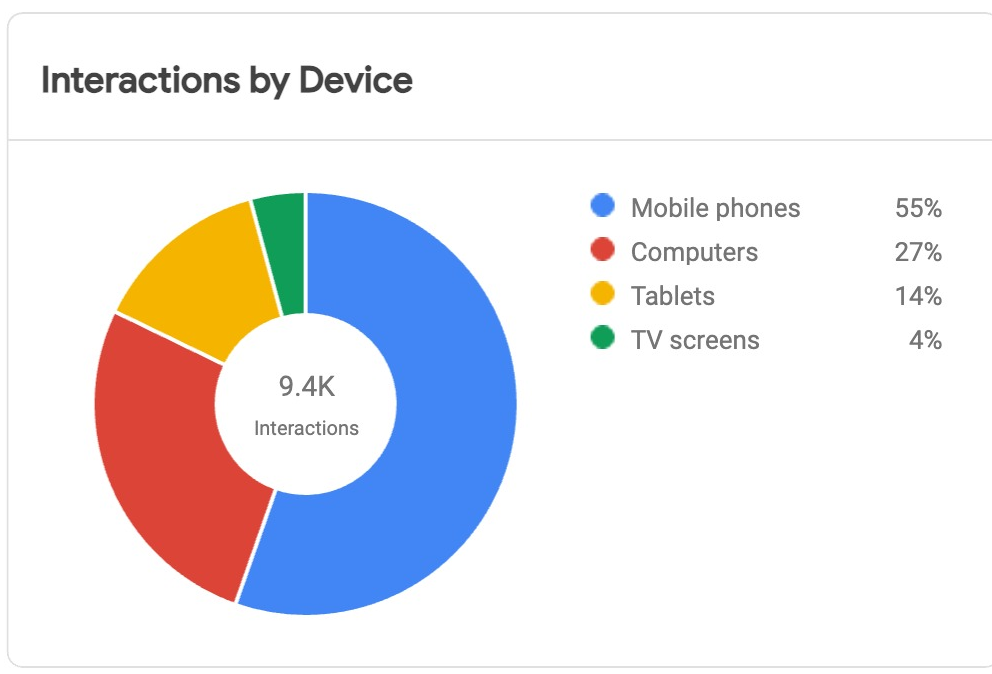
Monthly Impression Review Last month

Impr. ⓘ 95.1K	Interactions ⓘ 9.4K	Interaction rate ⓘ 9.89%	Avg. CPC ⓘ \$2.03
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Phone Impressions Last month

Review of direct phone interaction with webs. This does not count the calls

Phone calls ⓘ 53	Phone impr. ⓘ 2.94K
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Competitive Click Share Last month

How you are sharing Google results with customers.

Click share ⓘ < 10%	Search exact match IS ⓘ 10.60%
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