

Monthly Report

Last month

Review past month's Google campaign analytics

Cost [?] **\$3.07K** Clicks [?] **1.25K** CTR [?] **1.05%** Avg. CPC [?] **\$2.46**



Monthly Impression Review

Last month

Impr. [?] **119K** Interactions [?] **5.35K** Interaction rate [?] **4.48%** Avg. CPC [?] **\$2.46**



Phone Impressions

Last month

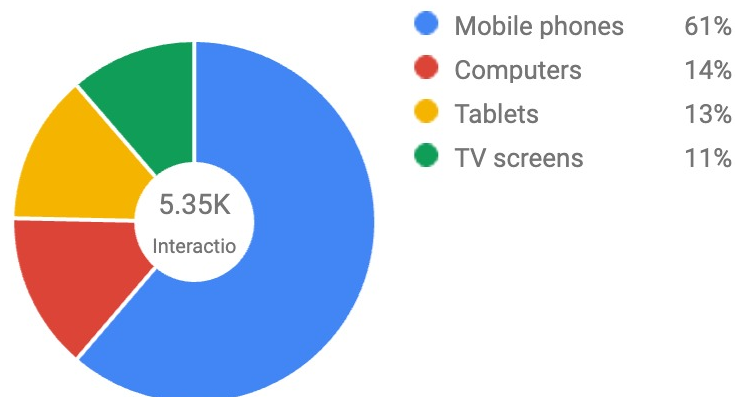
Review of direct phone interaction with webs. This does not

Phone calls [?] **48** Phone impr. [?] **2.63K**

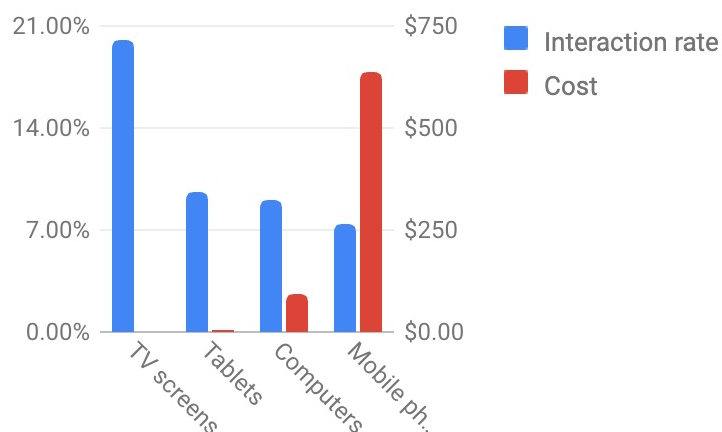


Interactions by Device

Last month



Interaction Rate and Cost by Device ^{This month}



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share [?] **14.35%** Search exact match IS [?] **< 10%**

Daily Cost by Device

Last month

