

### Monthly Report

Last month

Review past month's Google campaign analytics

Cost ⓘ

**\$3.03K**



Clicks ⓘ

**2.34K**



CTR ⓘ

**2.01%**



Avg. CPC ⓘ

**\$1.30**



### Monthly Impression Review

Last month

Impr. ⓘ

**116K**



Interactions ⓘ

**2.34K**



Interaction rate ⓘ

**2.01%**



Avg. CPC ⓘ

**\$1.30**



### Phone Impressions

Last month

Review of direct phone interaction with webs. This does not count the c

Phone calls ⓘ

**49**



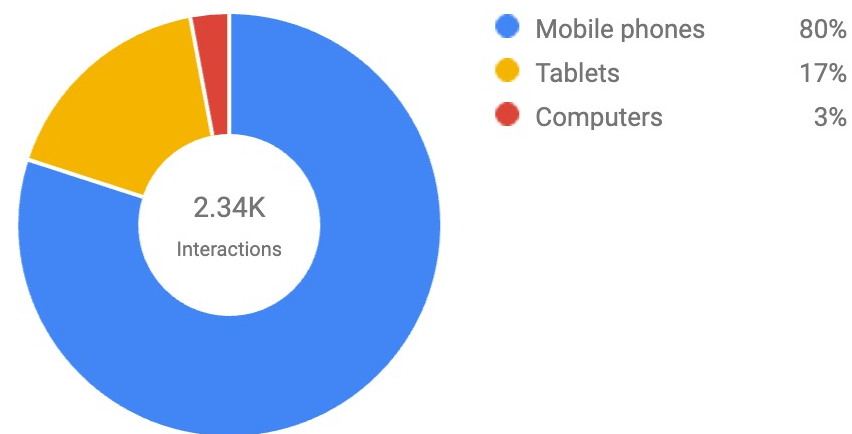
Phone impr. ⓘ

**69K**



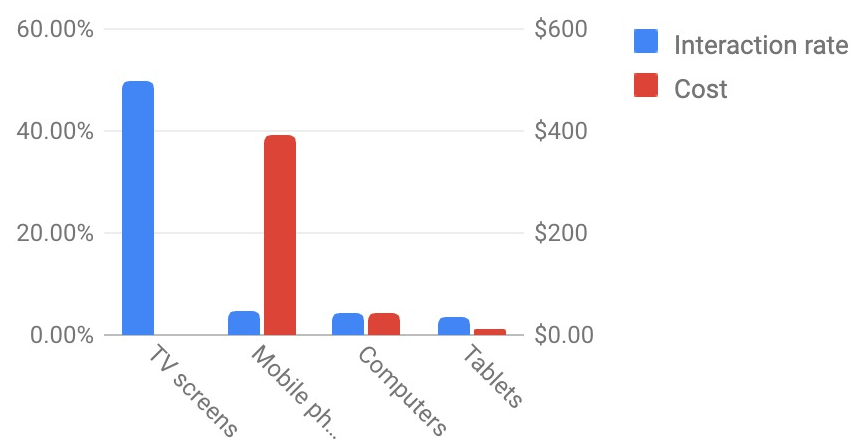
### Interactions by Device

Last month



### Interaction Rate and Cost by Device

This month



### Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share ⓘ

**< 10%**

Search exact match IS ⓘ

**< 10%**

### Daily Cost by Device

Last month

