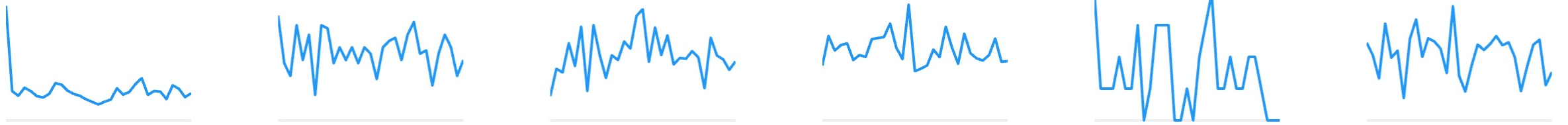


Monthly Report

Last month

Review past month's Google campaign analytics

Impr. [?] 11.8K	Clicks [?] 675	CTR [?] 5.70%	Avg. CPC [?] \$3.35	Phone calls [?] 45	Cost [?] \$2.26K
------------------------------------	-----------------------------------	----------------------------------	--	---------------------------------------	-------------------------------------



Monthly Impression Review

Last month

Impr. [?] 11.8K	Interactions [?] 676	Interaction rate [?] 5.71%	Avg. CPC [?] \$3.35
------------------------------------	---	---	--



Phone Impressions

Last month

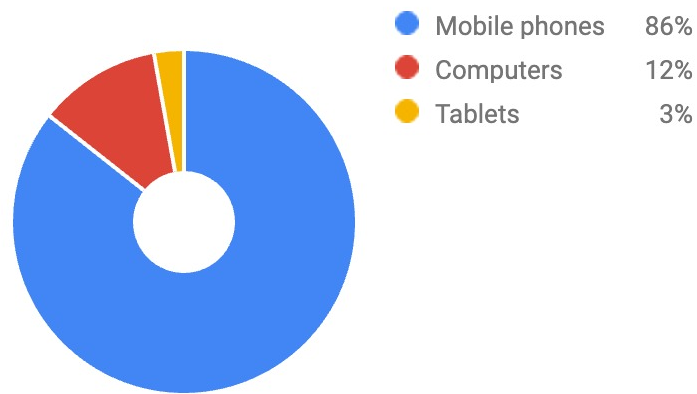
Review of direct phone interaction with webs. This does r

Phone calls [?] 45	Phone impr. [?] 9.2K
---------------------------------------	---

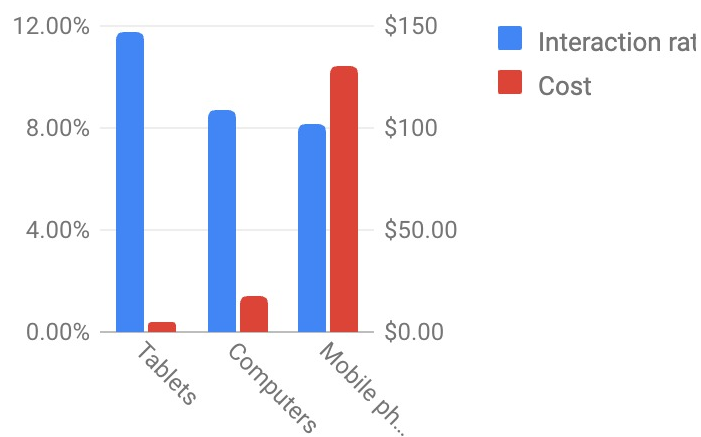


Interactions by Device

Last month



Interaction Rate and Cost by D ^{This month}



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share [?] < 10%	Search exact match IS [?] 10.85%
---	---

Daily Cost by Device

Last month

