

Monthly Report

Last month

Review past month's Google campaign analytics

Impr. ⓘ
195K

Clicks ⓘ
4.94K

CTR ⓘ
2.54%

Avg. CPC ⓘ
\$0.53

Phone calls ⓘ
107

Cost ⓘ
\$2.62K



Monthly Impression Review

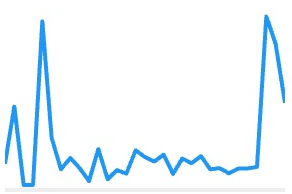
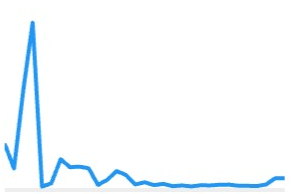
Last month

Impr. ⓘ
195K

Interactions ⓘ
4.95K

Interaction rate ⓘ
2.54%

Avg. CPC ⓘ
\$0.53



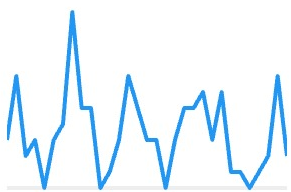
Phone Impressions

Last month

Review of direct phone interaction with webs. This di

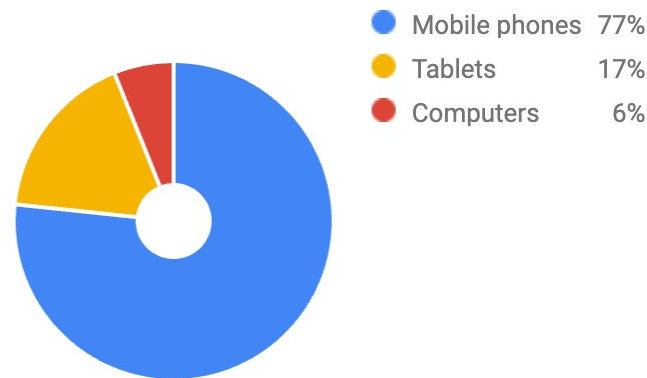
Phone calls ⓘ
107

Phone impr. ⓘ
143K

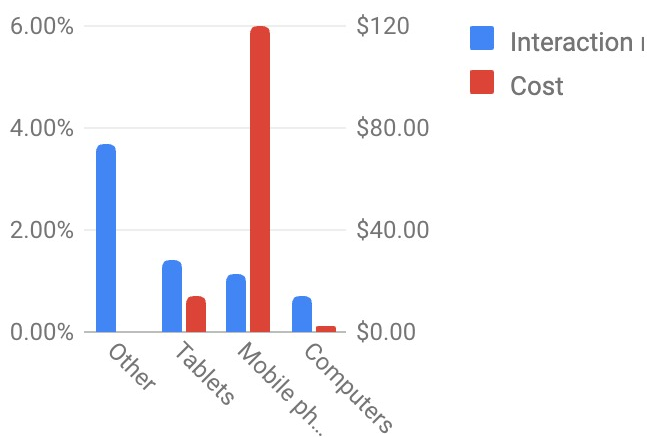


Interactions by Device

Last month



Interaction Rate and Cost by Device This month



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share ⓘ
< 10%

Search exact match IS ⓘ
17.23%

Daily Cost by Device

Last month

