

### Monthly Report

Last month

Review past month's Google campaign analytics

Impr. ⓘ

12.7K



Clicks ⓘ

527



CTR ⓘ

4.13%



Avg. CPC ⓘ

\$5.67



Phone calls ⓘ

109



Cost ⓘ

\$2.99K



### Monthly Impression Review

Last month

Impr. ⓘ

12.7K



Interactions ⓘ

1.32K



Interaction rate ⓘ

10.36%



Avg. CPC ⓘ

\$5.67



### Phone Impressions

Last month

Review of direct phone interaction with webs. This does not count the call

Phone calls ⓘ

109



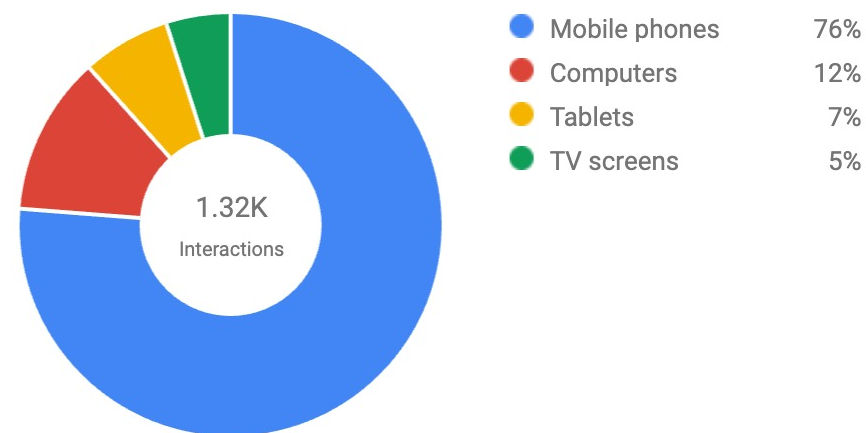
Phone impr. ⓘ

6.59K



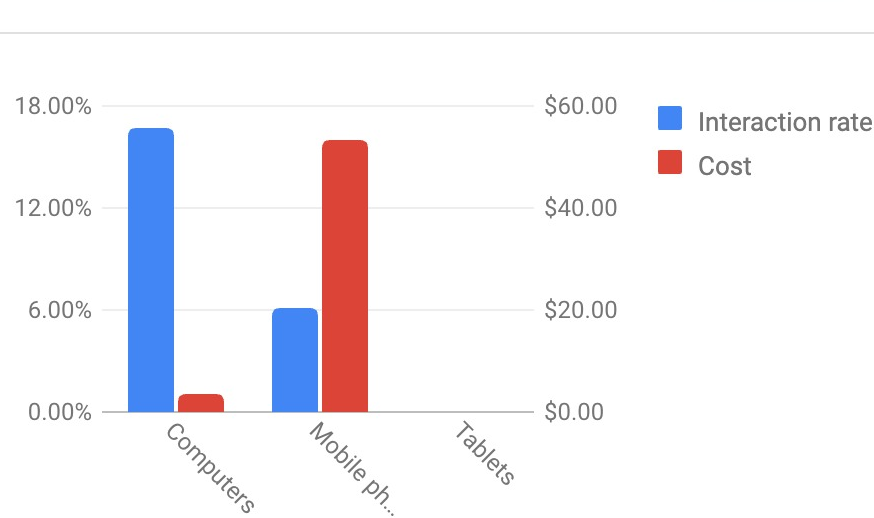
### Interactions by Device

Last month



### Interaction Rate and Cost by Device

This month



### Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share ⓘ

< 10%

Search exact match IS ⓘ

17.97%

### Daily Cost by Device

Last month

