

Monthly Report

Last month

Review past month's Google campaign analytics

Impr. ⓘ

14K



Clicks ⓘ

559



CTR ⓘ

3.99%



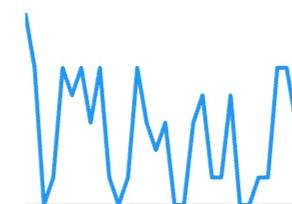
Avg. CPC ⓘ

\$5.12



Phone calls ⓘ

82



Cost ⓘ

\$2.86K



Monthly Impression Review

Last month

Impr. ⓘ

14K



Interactions ⓘ

1.5K



Interaction rate ⓘ

10.68%



Avg. CPC ⓘ

\$5.12



Phone Impressions

Last month

Review of direct phone interaction with webs. This does not count

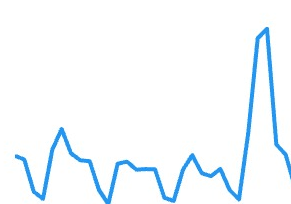
Phone calls ⓘ

82



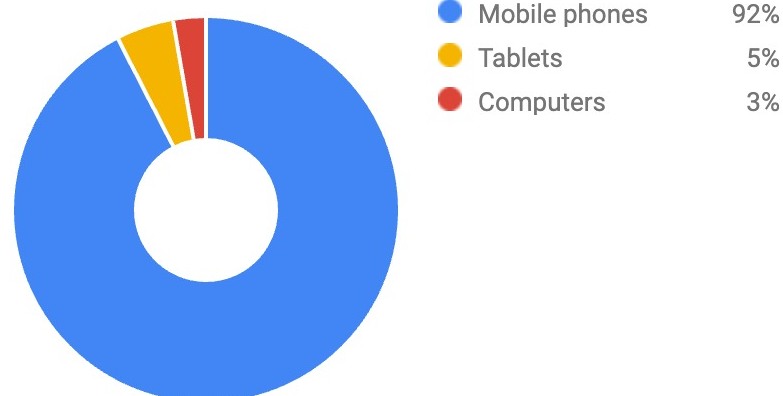
Phone impr. ⓘ

7.84K

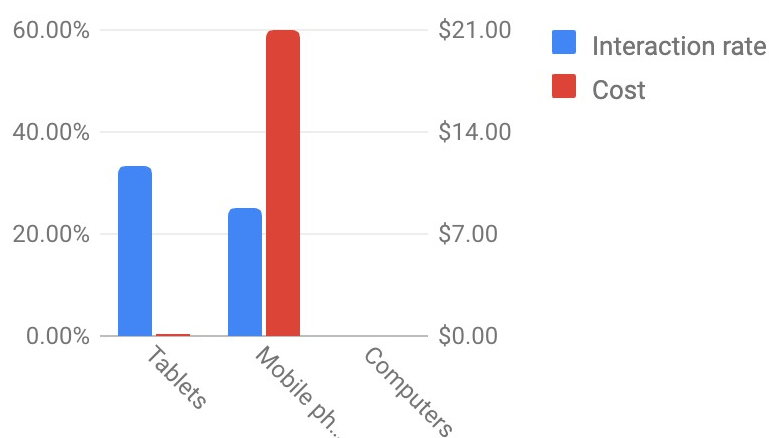


Interactions by Device

Last month



Interaction Rate and Cost by Device This month



Competitive Click Share

Last month

How you are sharing Google results with customers.

Click share ⓘ

< 10%

Search exact match IS ⓘ

20.01%

Daily Cost by Device

Last month

